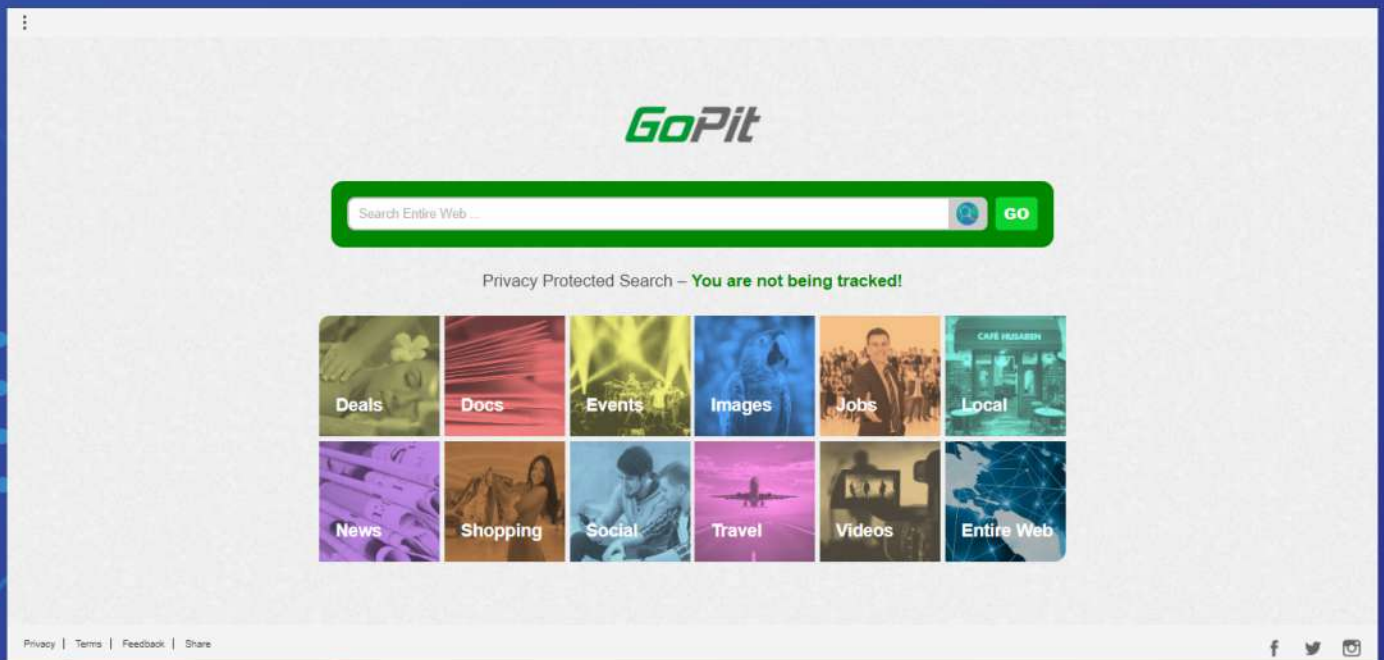




GoPit Inc
Case Study

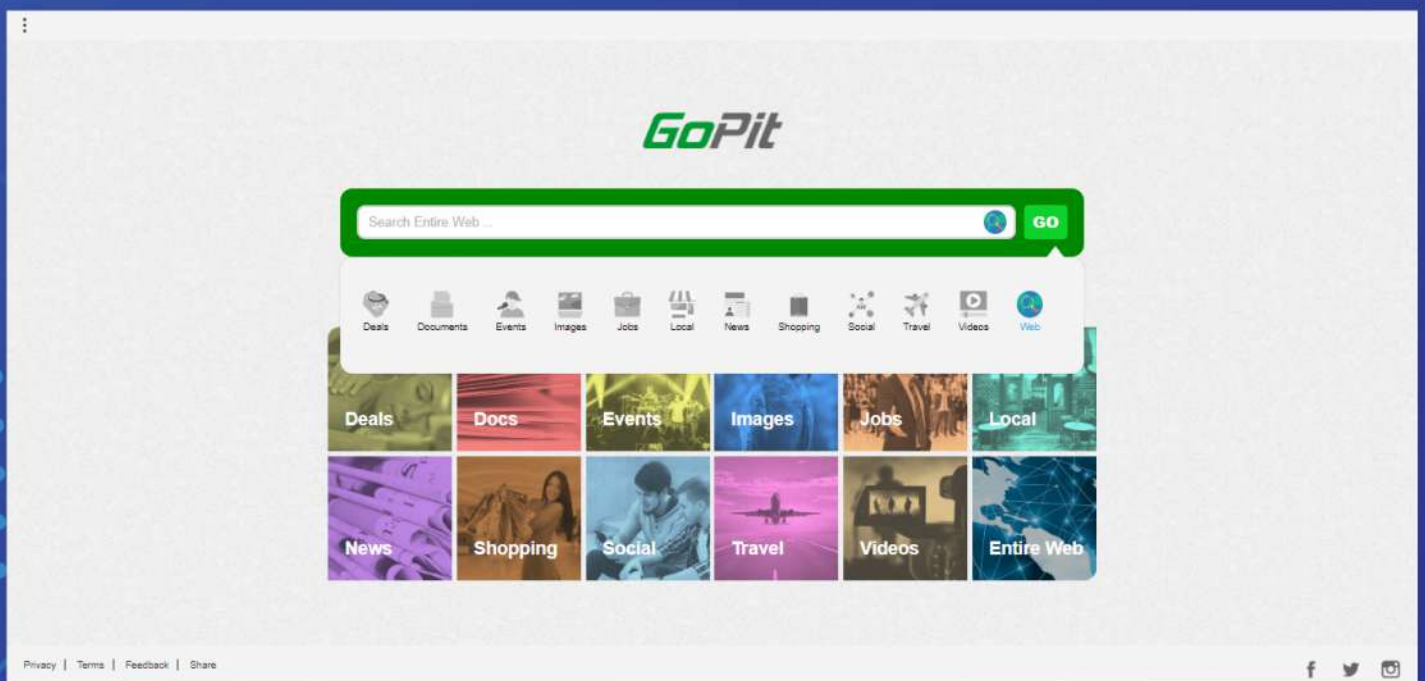
About GoPit Inc:

GoPit Inc, a technology company needed a more modern and comprehensive search engine. They were also looking for the ability to have more control over their online presence, and to work with a company with responsive customer service. They have their business based out of US and Africa. Their headquarters is based out of Cave Creek, Arizona. The company has partners based out of US & UK



Project Goal

To create a consolidated search engine where an user can have the option to search multiple levels of information in a single platform.



Our Solution

- ✔ A full-fledged search engine for searching local businesses, Location tracking, events search and booking, Travel Ticketing, and whitelabelled solutions.
- ✔ Solution is also integrated with various social media platforms.
- ✔ A normal search can also be performed wherein you get a consolidated and sorted results from multiple search engines like Google, Yahoo, Bing etc in a single display.

The screenshot shows the GoPit search results page for the query 'dance' in 'miami'. The page features a search bar with 'dance' and 'miami' entered, and a 'GO' button. Below the search bar, there are filters for 'Sort By', 'Narrow By', and 'Map View'. The results are displayed in a list of four deals, each with a thumbnail image, a title, a description, a value, a discount, a price, and a 'See Deal' button. The deals are:

| Deal Title | Value | Discount | Price |
|---|-------|----------|-------|
| Two or Four Latin Dance Classes for One or Two at Salsa Central (Up to 54% Off) | \$60 | \$31 | \$29 |
| Great White Catamaran Sunset Cruise | \$25 | \$15 | \$10 |
| 45-Minute Social Private Dance Classes for Single Client or Couples at International Dance Studio (Up to 80% Off) | \$750 | \$601 | \$149 |
| \$25 for \$50 Worth of Services — Dance Labz | \$50 | \$25 | \$25 |

GoPit pizza Ernakulam, Kerala

Guide | Sort By | Price | Narrow By | Open Now | Map View

POWERED BY FOURSQUARE

- 1. Pizza Hut**
Jok Junction (Darbar Hall Road)
Kochi 0.20 mi
Pizza
- 2. Pizzeria @ Sidewalk Cafe**
India 0.40 mi
Pizza
- 3. Domino's Pizza**
FIRST FLOOR, NO.39/4/153 M.G. ROAD RAVI
PURAMERNAKULAMCORPORATION COCHIN - 628316 PH NO.
0484-2358888/ 2359731/ 32/ 33/ 34/ 35
Kochi 628316
Pizza
- 4. 360 Degrees Pizzeria**
Panampally Nagar
Kochi 0.80 mi
Pizza
- 5. Kochin Food Mall**
India 0.80 mi

GoPit Search Local Deals ... miami

Sort By | Narrow By | Map View

Blowout with Haircut and Conditioning...
Valid with Bianca, Val, and Nathaniel.
Added: 07/17/2020 **\$59**

Chiropractic Packages at Wellness Pro Team...
Choice of: Chiropractic Consultation, Report, X-Rays For...
Added: 07/17/2020 **\$45**

\$11 Off \$20 Worth of Padel Tennis...
From the merchant: Padel tennis club
Added: 03/29/2020 **\$11**

One HIFU Ultrasound Skin Lift for Full Face...
Non-invasive ultrasound energy penetrates deep into the...
Added: 04/01/2020 **\$186**

\$180 Worth of Services
\$180 Worth of Services

\$50 for \$100 Worth of Services - Liberty...
From the merchant: Liberty Tax will give you the most...

One or Three Whole-Body Cryotherapy Sessions...
Choice of: One Whole-Body Cryotherapy Session Three...

Up to 51% Off on Nail Spa/Salon - Mani-Pedi...
One men's manicure classic nail trim, buff and shaping Hand...

Show all Only from India

Related Images



View image results for pizza

Related Searches

- closest delivery pizza >
- get free pizza online >
- domino's pizza half off online only >
- pizza hut 50% off order online >
- find pizza delivery your area >



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Pizza - Wikipedia

Pizza is a traditional Italian dish consisting of a yeasted flatbread typically topped with tomato sauce and cheese and baked in an oven. It can also be topped ... en.wikipedia.org



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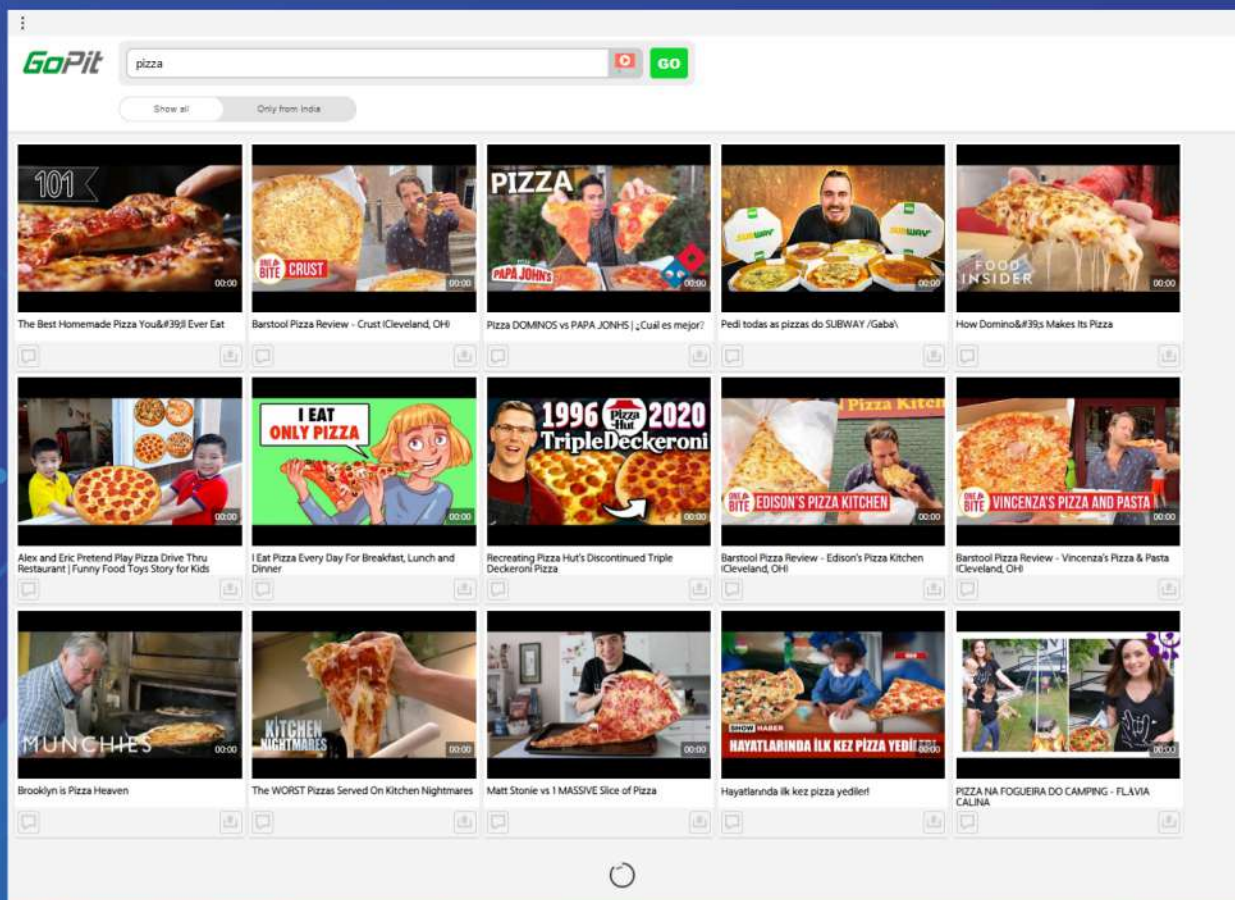


WE, THE PIZZA - GREAT PIZZA IN DC

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- ✔ We integrated the complete platform into a single unified search platform
- ✔ Reviews are being extracted using the review sites like yelp.com and integrated along with the search results.
- ✔ This solution was specifically designed for US market and Techno Mobile customers



Results

- ✔ *GoPit has achieved a stable platform for marketing in competition with the major different search engines along with a consolidated platform for search engines.*
- ✔ *The Level of privacy was high as no results or information of the user is saved anywhere.*
- ✔ *Currently GoPit Inc runs only social searching for supporting the people with results combined from the different social media sites.*
- ✔ *GoPit's team was very satisfied with our development work and credit was ease of use and navigation. We have also integrated google maps and MapQuest to give them the best results for driving navigation.*
- ✔ *Customer has given a very positive feedback with regards to smooth communication from Ksoft team.*

The screenshot displays the GoPit Event Search interface. At the top, there is a search bar with 'dance' entered and a location filter set to 'miami'. A 'GO' button is visible next to the location filter. Below the search bar, there are options for 'Sort By', 'Date', and 'Map View'. The search results are listed as follows:

| Event Name | Date & Time | Location | Price |
|--|-------------------------|---|-----------|
| XXV International Ballet Festival of Miami - Fort Lauderdale | Aug 09, 2020 - 05:00 PM | Broward Center Amaturu, Fort Lauderdale, FL | from \$92 |
| International Ballet Festival of Miami - Miami | Aug 16, 2020 - 05:00 PM | Miami Dade County Auditorium, Miami, FL | from \$68 |
| Miami City Ballet - Miami | Oct 16, 2020 - 07:30 PM | Ziff Ballet Opera House at Adrienne Arsht Center, Miami, FL | from N/A |
| Miami City Ballet - Miami | Oct 17, 2020 - 07:30 PM | Ziff Ballet Opera House at Adrienne Arsht Center, Miami, FL | from N/A |

Each result card includes the GoPit logo, the event name, date, time, location, and price. There are also icons for sharing, saving, and favoriting each result.