



**ACT**  
**Enterprises**  
Case Study



Fast Moving

#### Our Company

Representing Automotive, Heavy Truck, Industrial, Commercial Agricultural, Oil/Gas and Mining component manufacturers from developing nations to the world.

#### Our Leadership

This company is headed by Aaron C. Taylor. **Aaron C. Taylor - MBA**, is the Managing Director with over 30 years of business and technical expertise. He has a rich experience in supply chain management and global supplier/customer relationship building.

Visit <http://actentllc.net>

## ABOUT COMPANY

Act Enterprises is a leading provider of value-added components to OEMs, Tiered manufacturer's and Machine Shops globally; in a true B2B relationship. They bridge the gap between customer and supplier to ensure smooth transactions. The company is headed by Aaron Taylor having rich experience in supply chain management and global supplier/customer relationship building with overall 30 years of business and technical expertise. They are located in the suburban area of Detroit, Michigan United States.

## TECHNOLOGIES

- Wordpress

- PhP

## THE CHALLENGE

Our initial task was to build their complete website that is used to present and promote their Automobile products and services that are sold across US. High resolution images have to be optimized for the web to ensure that the quality of the image does not go down and the size comes to small fitting the requirements. They had high design expectations and wanted to have the site look simple, crisp and modern.

## SERVICES

Representing Quality Automotive Related Suppliers from Developing Nations



### Castings

Ferrous and non-ferrous materials made from green sand, permanent mold, investment and die casting processes, in as-cast, pre and post machined conditions.



### Forgings

Ferrous and non-ferrous materials made from press, hammer and up-setter processes, in as-forged, pre and post machined conditions.



### Stampings

Low, medium and high volume from ferrous materials, including fabrications and complex assemblies.



### Machined Products

CNC machined components from sub-micro to highly complex multi-axis details of the largest sizes.



### Plastic/Rubber/Foam

Seals, gaskets, rings, trim and inserts from various materials.



### Electrical wiring and assembly

Control panels, sub-assembly wiring harnesses and power inverter technologies.



### Fasteners

Ferrous and non-ferrous fasteners for automotive, commercial and industrial applications.



### Tubing and assembly

Commercial and automotive related components including welding, fabrication and complex assembly.



### Financing, Logistics and Warehousing

Full-service solutions providers in support of supplier financing, logistics management and warehousing services for Canada, Mexico and the United States.

## SOLUTION

Ksoft technologies designed a modern website that reflects Act Enterprises brand to meet their needs. With Wordpress, we were able to create a site that can house multiple products relating to their business. It also made them easy to add, remove or make edits in the website on their own without the help of a developer.

We have also added an easy-to-use WhatsApp chat feature and also a text messaging feature in the home page so that users can send a quick message either through WhatsApp chat or text messaging chat.

In the 'Contact Us' page, there is an enquiry form and also google map is integrated to get the location of the company

Finally, the end result is a custom WordPress website from our highly skilled team of developers and designers that was successfully delivered.



## PRODUCT TYPES

Our Company produces different kinds of products.

