

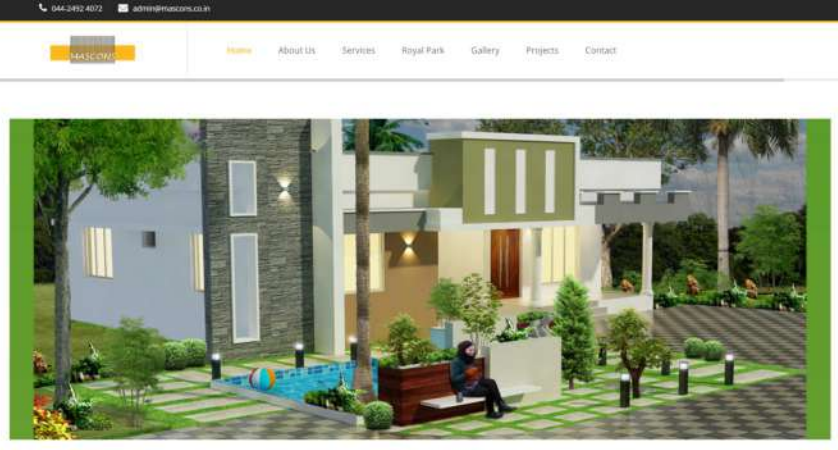


# MASCONS

## CASE STUDY

## BACKGROUND

Mascons Engineering and Contracting Limited is one of the leading real estate developers based out of Chennai, for the last 2 decades of veteran experience designing and building fabulous real estate projects. Their properties have known for their exceptional designs, timely completion, guaranteed possessions, and 0% violation. Their team is well experienced in all type of Residential, Industrial, Commercial buildings, Sports complexes, Townships and Industrial parks etc. They also have projects in South Africa. Apart from this, they are also involved in repainting, renovation of existing ancestral homes.



### Our Latest Works



Apartments



Flat Interior



Villas

### Our Latest Works



Apartments



Flat Interior



Villas

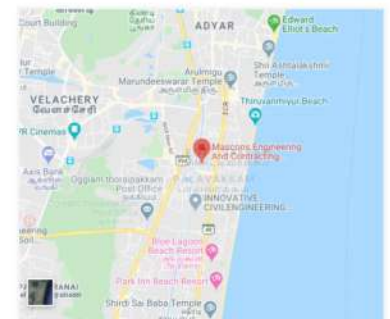
### Gallery



### Contact Us

Form fields for contact information:

- \* First Name
- \* Last Name
- \* Email
- \* Phone
- \* Remarks/Comments
- WZC IW
- SEND



#### ABOUT US

Mascons success story is one of dedication and skill, accomplished in a remarkably short time. Mascons became an integral part in India's infrastructural growth. Mascons devoted its expertise to over 400 projects worth several crores, continuously delivering the highest level of quality surpassing all our client's expectations.

#### MENU

- Home
- About Us
- Services
- Gallery
- Contact us

#### ADDRESS

No.2/235E, Shan Villa,  
Kandamam Nagar, 4th Street,  
Palvelkum, Chennai,  
Tamil Nadu - 600041  
Phone: 044-2492 4072, 044-2492 5333  
044-428 56086  
Email: info@mascons.co.in

#### FOLLOW US





## PROJECT OVERVIEW

Mascons team was wanted to have more sales and due to high competition and economy changes they also wanted to have some marketing campaigns to promote their brand awareness to the people through digital platform. They wanted to have a brand new website to promote their new images and projects to attract new customers (both buyers and sellers). They also offer their clients extra services that would help them sell their properties.

They get their majority of their new leads from referrals and while they were happy with this they also wanted to maximize their online presence to start attracting prospects. This made them to approach KSoft team.



**BOOKING OPEN**

Assured rent of 30,000 (3BHK), 25,000 (2BHK) per month

Fully Furnished Flats

Get a Call Back !

Generate OTP

### Property Approvals



### Property Details

1052 Sq Ft   2 Bedrooms   2 Baths   1 Parking

2 BHK

17 Nos. Availability (Out of 28 Nos.)

1400 Sq Ft   3 Bedrooms   3 Baths   1 Parking

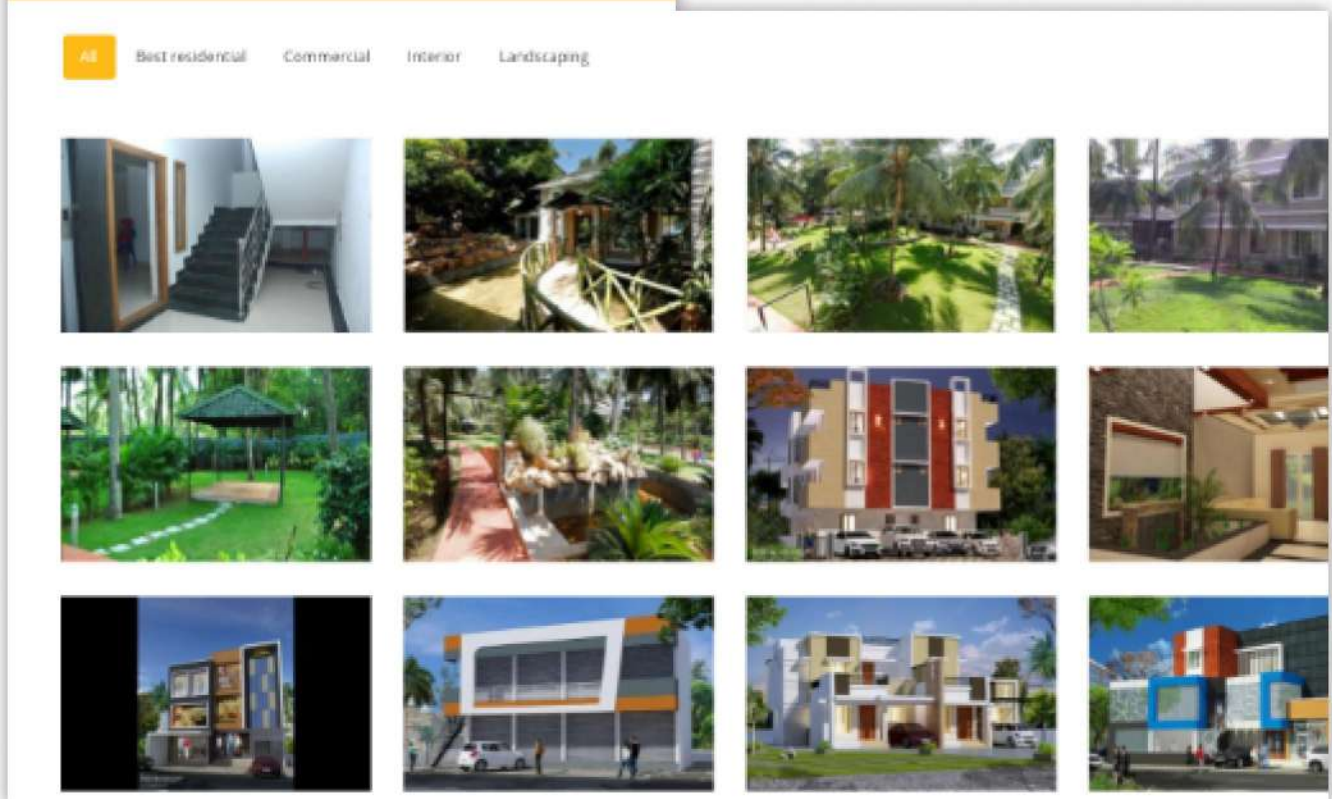
3 BHK

3 Nos. Availability (Out of 12 Nos.)

## SERVICES PROVIDED



- Website Design
- Content Development
- Social Media Campaigns
- Social Media Integration



## BENEFITS

- With tremendous creative thoughts and effective implementation resulted in successful project execution
- KSoft's team has succeeded in providing great value for client's investment
- Supported in Marketing campaigns for their flats which they wanted to sell or lease



## RESULT

We have designed a website as per the recommendations of Mascon's team and they were more satisfied with the positive results the website ensured. They were also completely happy with our support in marketing campaigns.

044-2492 4072 | admin@mascons.co.in


Home About Us Services Royal Park Gallery Projects Contact

Home / About Us

### About Us

Mascons success story is one of dedication and skill, accomplished in a remarkably short time. Mascons became an integral arm in India's infrastructural growth story. Mascons devoted its expertise to over 400 projects worth several crores, continuously delivering the highest level of quality surpassing all our client's expectations.

#### COMPANY HISTORY



Mascons Engineering and Contracting Co. Pvt. Ltd. is registered under Companies Act – 1956, in the year 2004. The Managing Director N. Said Muhammad is in the industry for the last two decades. He was started his profession as a freelance design consultant (Arch/Civil) on 1988 and worked for many major consultants firm in Chennai, which includes M/s. CR Narayana Rao, L&T-ECC construction division and many more. The team well experienced in all type of Residential, Industrial, Commercial buildings, Sports complexes, Townships and Industrial parks etc.

The two year work experience as head of CAD Team with M/s. ALFANAR Co. KSA at their head quarter Riyadh made him to think and work for International standards.

#### INTRODUCTION

The Mascons growth and success can be traced back to its visionary leadership, high caliber professionalism and flawless commitment to perform under the able leadership of Managing Director.

The success of the company further fuelled with the management spirit of team, who are committed to achieve the goals through proper quality control, timely completion of the projects and fulfilling the customer requirements.

The company is bringing world class services to the construction industry and concentrated on turnkey as well as specialized sub-contracts of Civil, Interior and Electro-Mechanical projects. Now Mascons is expanding our service to other regions of country rather than Chennai.

