



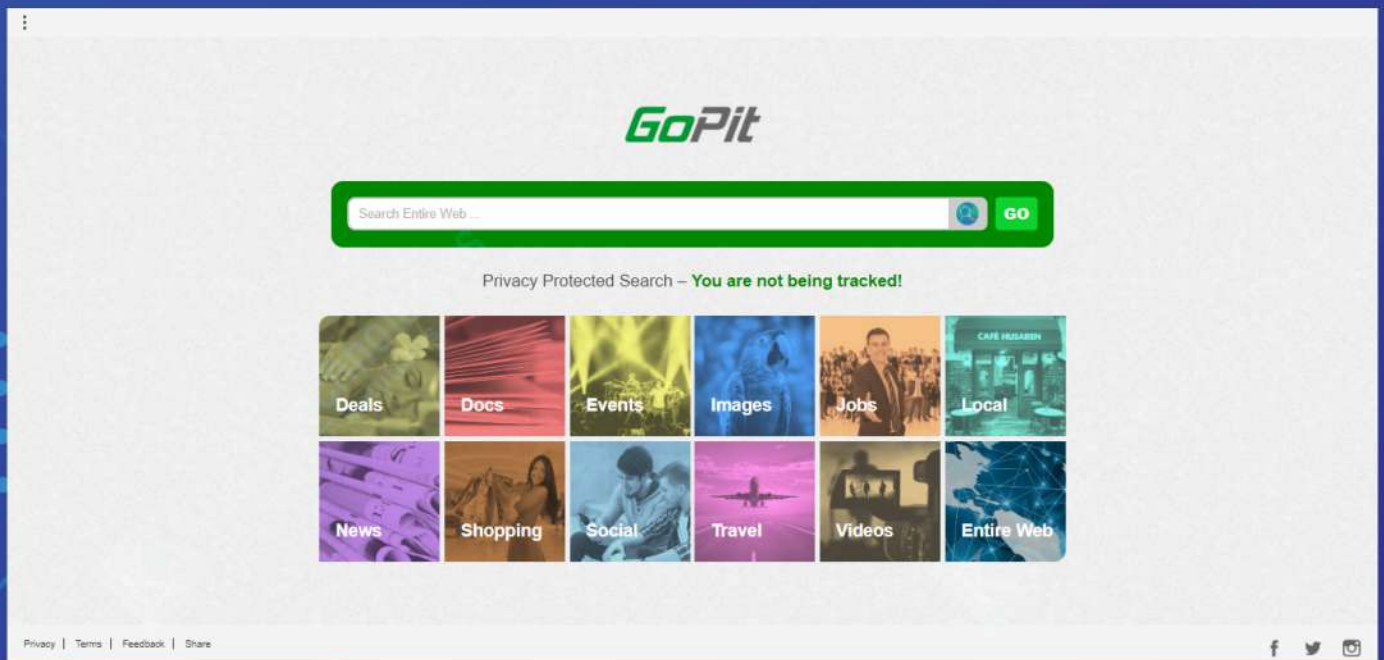
GoPit Inc

Case Study



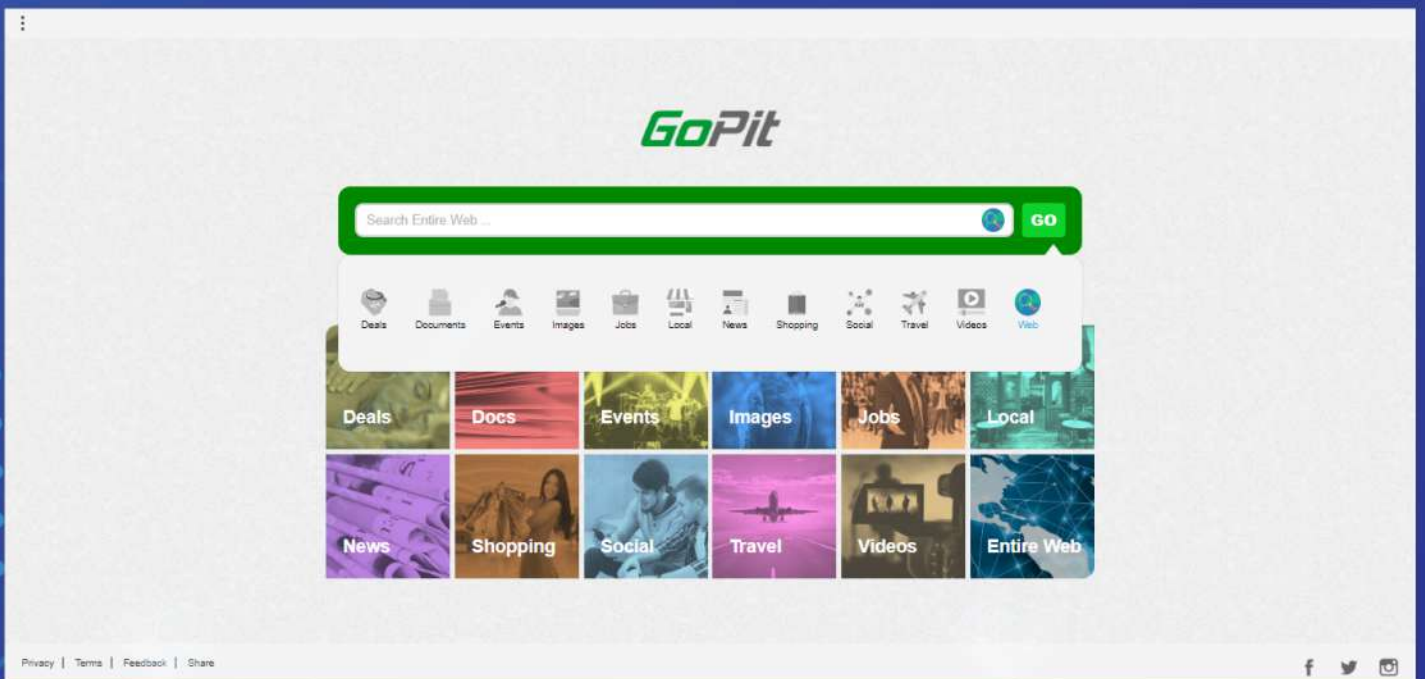
About GoPit Inc:

GoPit Inc, a technology company needed a more modern and comprehensive search engine. They were also looking for the ability to have more control over their online presence, and to work with a company with responsive customer service. They have their business based out of US and Africa. Their headquarters is based out of Cave Creek, Arizona. The company has partners based out of US & UK



Project Goal

To create a consolidated search engine where an user can have the option to search multiple levels of information in a single platform.



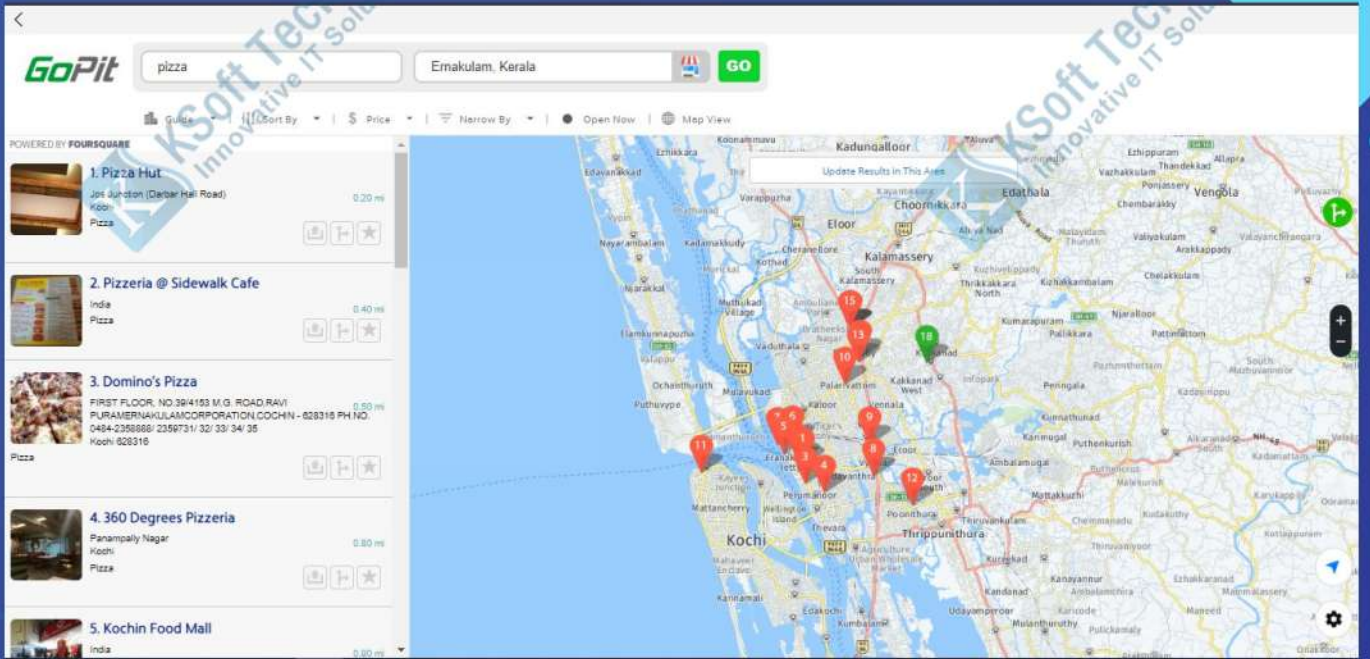
Our Solution

- ✔ A full-fledged search engine for searching local businesses, Location tracking, events search and booking, Travel Ticketing, and whitelabelled solutions.
- ✔ Solution is also integrated with various social media platforms.
- ✔ A normal search can also be performed wherein you get a consolidated and sorted results from multiple search engines like Google, Yahoo, Bing etc in a single display.

The screenshot shows the GoPit website interface. At the top, there is a search bar with 'dance' and 'miami' entered, and a 'GO' button. Below the search bar, there are filters for 'Sort By', 'Narrow By', and 'Map View'. The main content area displays four deals:

Deal Title	Value	Discount	Price
Two or Four Latin Dance Classes for One or Two at Salsa Central (Up to 54% Off)	\$60	\$31	\$29
Great White Catamaran Sunset Cruise	\$25	\$15	\$10
45-Minute Social Private Dance Classes for Single Client or Couples at International Dance Studio (Up to 80% Off)	\$750	\$601	\$149
\$25 for \$50 Worth of Services — Dance Labz	\$50	\$25	\$25

Each deal includes a small image, a description, the merchant name, and a 'See Deal' button. The deals are sorted by value, with the highest value deal at the top.



Show all Only from India

Related Images



View image results for pizza

Related Searches

- closest delivery pizza >
- get free pizza online >
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- pizza hut 50% off order online >
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Pizza - Wikipedia

Pizza is a traditional Italian dish consisting of a yeasted flatbread typically topped with tomato sauce and cheese and baked in an oven. It can also be topped ... en.wikipedia.org



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Pizza Port

About Us - History - Our Crew - Locations - Solana Beach - Carlsbad - San Clemente - Ocean Beach - Bressi Ranch - Bottle Shop - Greg - Solana Beach ... pizzaport.com



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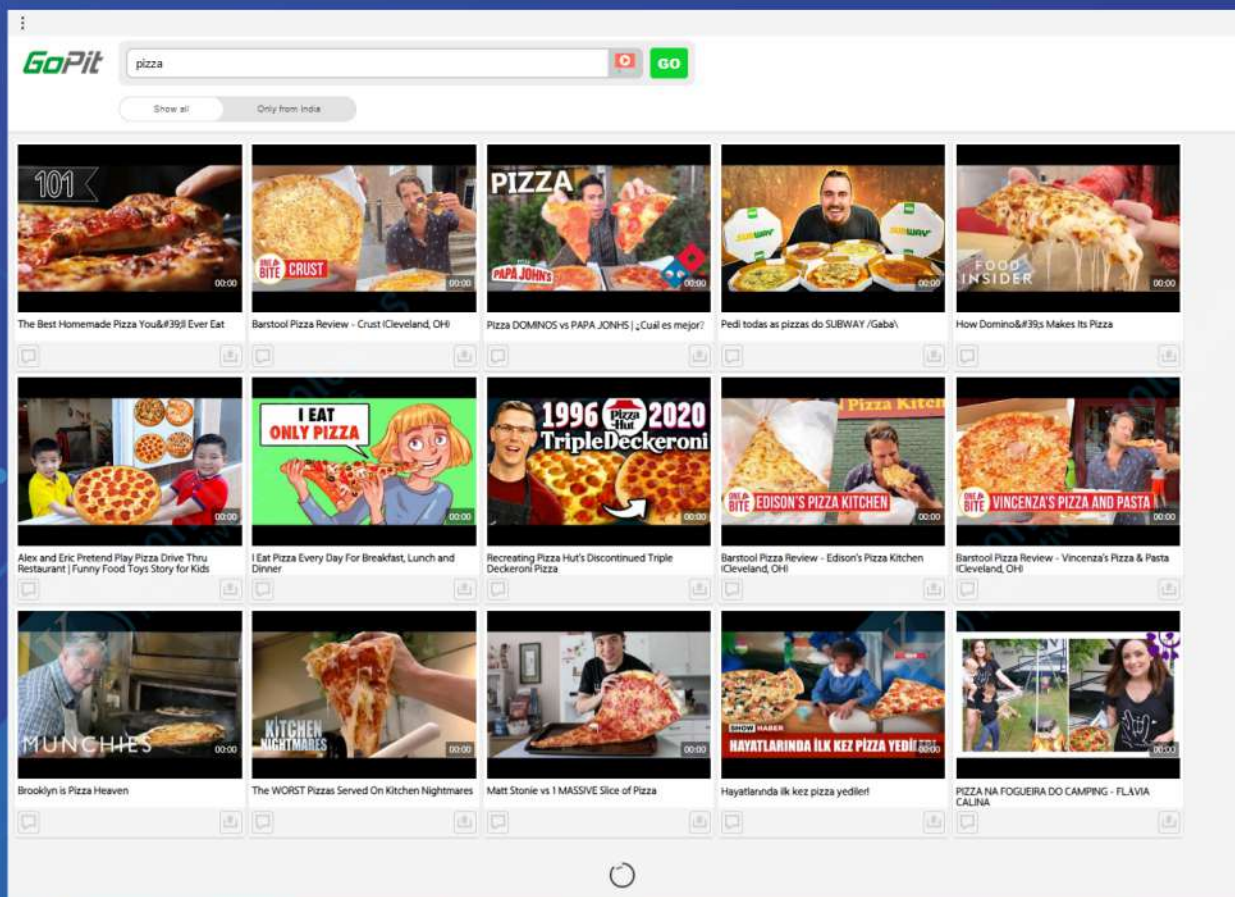


WE, THE PIZZA - GREAT PIZZA IN DC

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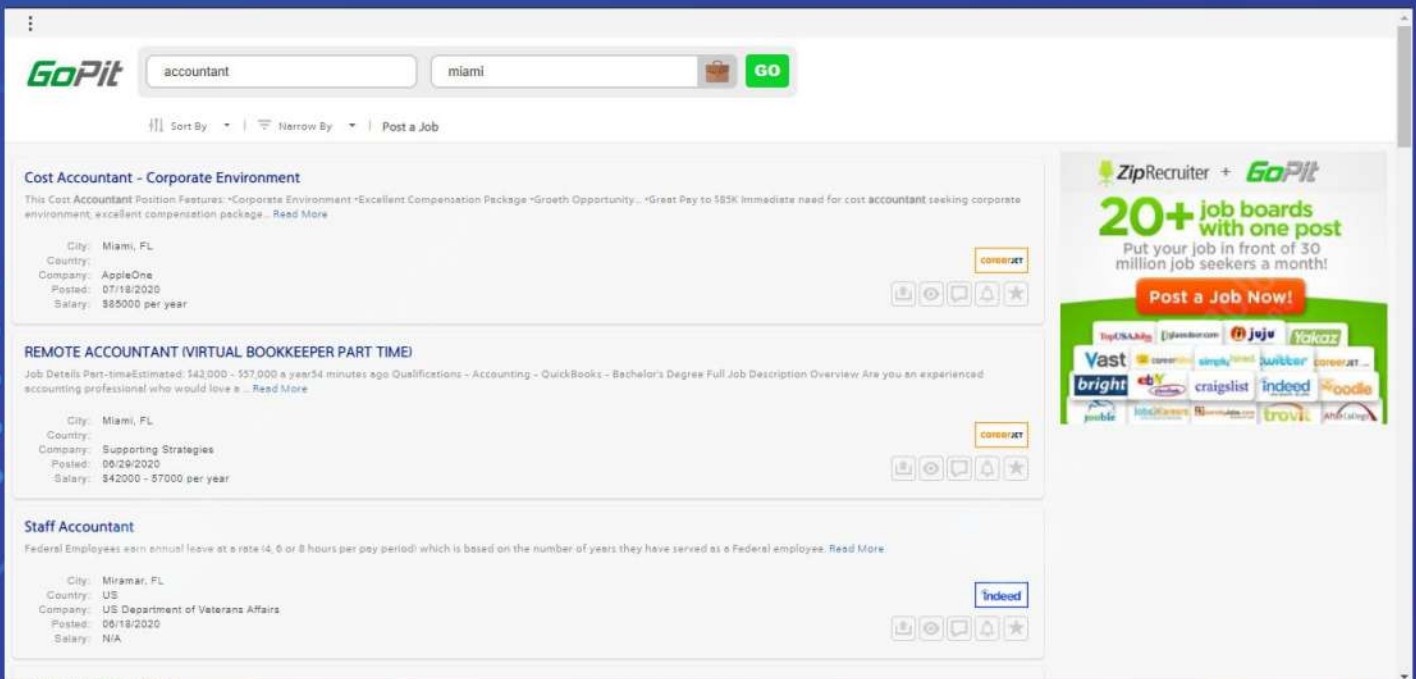


- ✔ We integrated the complete platform into a single unified search platform
- ✔ Reviews are being extracted using the review sites like yelp.com and integrated along with the search results.
- ✔ This solution was specifically designed for US market and Techno Mobile customers



Technologies

- ☑ MySQL as a database
- ☑ PHP, Codeignitor framework
- ☑ Web application development, MapQuest and google maps for maps, Location tracking using IP and MaxMind and in mobiles using the built in GPS
- ☑ The platform is based on cloud environment



Results

- ✔ GoPit has achieved a stable platform for marketing in competition with the major different search engines along with a consolidated platform for search engines.
- ✔ The Level of privacy was high as no results or information of the user is saved anywhere.
- ✔ Currently GoPit Inc runs only social searching for supporting the people with results combined from the different social media sites.
- ✔ GoPit's team was very satisfied with our development work and credit was ease of use and navigation. We have also integrated google maps and MapQuest to give them the best results for driving navigation.
- ✔ Customer has given a very positive feedback with regards to smooth communication from Ksoft team.

The screenshot displays the GoPit website's event search results. At the top, there is a search bar with 'dance' entered in the first field and 'miami' in the second, followed by a 'GO' button. Below the search bar, there are filters for 'Sort By', 'Date', and 'Map View'. The results are listed as follows:

Event Name	Date & Time	Location	Price
XXV International Ballet Festival of Miami - Fort Lauderdale	Aug 09, 2020 - 05:00 PM	Broward Center Amaturu, Fort Lauderdale, FL	from \$92
International Ballet Festival of Miami - Miami	Aug 16, 2020 - 05:00 PM	Miami Dade County Auditorium, Miami, FL	from \$68
Miami City Ballet - Miami	Oct 16, 2020 - 07:30 PM	Ziff Ballet Opera House at Adrienne Arsht Center, Miami, FL	from N/A
Miami City Ballet - Miami	Oct 17, 2020 - 07:30 PM	Ziff Ballet Opera House at Adrienne Arsht Center, Miami, FL	from N/A

Each result includes a GoPit logo, a thumbnail image, and a set of social media sharing icons (Facebook, Twitter, LinkedIn, Email, Print, Star).